

## Arthur Griffiths Bio, CEO Infotec Business Systems / Wavelit.com



As CEO of wavelit.com, Arthur Griffiths is on a mission to change the landscape of Internet media and the way people watch television. Always building, Arthur's love of business and leadership was obvious at an early age. A devoted husband and father, Arthur Griffiths' is synonymous with leadership and ambition. Born and raised in Vancouver BC, Arthur Griffiths made his mark on the world of North American business at the age of 37 as the CEO/Chairman of ORCA Bay, and as the President/Owner of the Vancouver Canucks and the Vancouver Grizzlies. A natural born businessman, Arthur used his passion for pro sports and his understanding of complex business negotiations and orchestrated the funding and construction of Vancouver's GM Place in 1995. (The first privately funded stadium facility in Canada since Maple Leaf Gardens). The sky was the limit for Arthur, and he had no intention of slowing down.

Never satisfied with yesterday's success, Arthur wanted to bring more opportunity into Vancouver, and found his next opportunity with the Rapid Transit Project Office in 1997. After extensive lobbying and then collaboration with the government, Arthur had done it again. For three years, Arthur's leadership and vision developed the building of the Millennium Line, the largest infrastructure project in BC history, worth an estimated 1.2 billion dollars.

Between time spent as a world traveler and his Whistler ski/snowboard retreats, Arthur decided to tackle one of his biggest, if not most ambitious endeavors ever. Over the years he had seen other Canadian cities bid for the Olympics, but knew Vancouver had something truly unique to offer. The natural environment and urban development strategies in Vancouver were too perfectly aligned to ignore. His Olympic dream was born, and Griffiths knew Vancouver/Whistler could show the world the Olympic torch belonged in BC next. In 1997 Arthur was named Chairman of the Vancouver/Whistler 2010 Bid Corporation. Arthur had to put his years in public business leadership to the test, in an effort to win the bid, against unfavorable odds. By 1998 the 2010 Bid Corporation had raised the funds required and the right to compete as a national host venue candidate before the IOC.



A sportsman and business thought leader, Arthur has been the recipient of numerous distinguished awards over the last 10 years. His dedication to community and to non-profits is proof of his selflessness and love Vancouver. In 1994 B'Nai Brith named him *'Man of the Year'*. In 2001, CCA dubbed Griffiths' *'Business Man of the Year'*. For four years, Arthur co-chaired the Canadian Cancer Society's public campaign, and at the same time was Governor of the Canadian Olympic Foundation for 3 years.

It would be impossible to consider the modern business landscape of Vancouver without acknowledging Griffiths' extraordinary contributions. With his sights now firmly set on the exploding industry of internet TV and online web streaming, the media is taking notice. From the Financial Post, to mentions in WIRED Magazine, to the National Post or the cover story of Canadian Business Magazine, the fascination with Arthur's latest venture is growing. With barely a quarter behind him in his first year, Arthur stunned the world Infotec's innovative "Eagle-cam". Over 14 Million hits daily proved that Griffiths was once again back on top and leading the web-streaming industry with such a simple, but innovative business concept. Then, Infotec/Wavelit.com created another viral sensation with the recent launch of the 'Africam' on their website. Millions of viewers around the world flood the site daily for a glimpse of real live African animals in their natural habitat – undisturbed by development.