



## FOR IMMEDIATE RELEASE

### **PURUS TECHNOLOGIES INC. SECURES ANOTHER SERVICES CONTRACT WITH SASKATCHEWAN'S MINISTRY OF HIGHWAYS AND INFRASTRUCTURE AND ESTABLISHES THE FIRST JOINTLY ADMINISTERED INFORMATION MANAGEMENT OFFICE**

Calgary, Jan. 9 /CNW/ - - PURUS Technologies Inc. (PURUS), a Calgary based Decision Management Technology firm, has established an Information Management Office at Saskatchewan Ministry of Highways and Infrastructure (MHI). This new division is managed within the portfolio of Mr. Ted Stobbs, Assistant Deputy Minister, Corporate Services Division.

Recently, Deputy Minister John Law and Assistant Deputy Minister of Operations, Terry Schmidt, explained that MHI has an initiative underway called "**Ready for the Future**". This initiative will design an organization that will serve MHI into the future. It will involve identifying, defining and taking action to begin to implement key elements of MHI's new organization. One of these key elements involves the transformation of the "Business Systems Branch" into the "Information Management Office" (IMO) within the Corporate Services division.

Last year, PURUS completed an Enterprise Information Technology Strategy for the Ministry. An integral part of this strategy is the creation of the IMO to facilitate the delivery of a broad set of Decision Management solutions critical to MHI. The IMO is a cornerstone for enterprise decision and project management. It is the first step in creating a "business" led information clearinghouse that delivers trusted information, ensures a single source of truth and begins building simple systems to use the information in a more efficient manner.

The Ministry engaged PURUS to develop, in consultation with the Ministry's system user groups, the Enterprise Information Technology Strategy. The Ministry has entered into its next management services contract with PURUS to establish the IMO in order to support a number of Ministry-wide information technologies initiatives.

It will be the responsibility of the IMO to ensure information technology credibility and accountability at an enterprise wide level. The IMO will be tasked with creating and maintaining the processes and controls around the Ministry's information management as well being a central point for information management validation.

The role of the IMO is to implement the Ministry's Information Management Strategy. The key objectives of the strategy are to:

- Re-establish "trust" in the data;
- Provide access to any data, any time, to anyone who has authorization; and
- Support efficient business processes.

The IMO is a "change management" process and requires no new technology. The Ministry will be utilizing existing technology and staff positions to establish the IMO in conjunction with PURUS. Bryan Peacock, Director of the Business Systems Branch, will provide joint leadership to the IMO. It will be the responsibility of the IMO to:

- Develop and manage the Ministry's Systems of Record (the rules that govern data management, the responsibilities matrix, and the best practices);
- Facilitate of the Communities of Practice (ensuring best practices sponsorship and staff "buy in" within MHI); and
- Manage the relationship with the Information Technology Office (developing a set of projects and a road map to address the objectives of the Information Management Strategy).

"The establishment of the Information Management Office within MHI is effective immediately," states Mr. Stobbs.

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**About PURUS Technologies Inc.**

PURUS is building a new generation of software in the emerging market area of Enterprise Decision Management. PURUS' Decision Catalyst software enables strategic decision support for the corporate and government executive by integrating the hindsight of information with the foresight of analytics ([www.purus.ca](http://www.purus.ca)). PURUS Technologies Inc. is a wholly owned subsidiary of Shopplex.com Corporation dba Teilhard Technologies ([www.teilhardtech.com](http://www.teilhardtech.com)).